

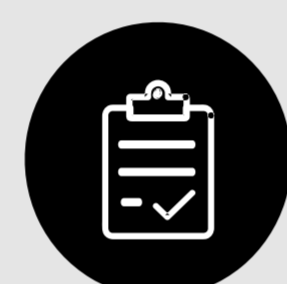
Ebonie Tia McDaniel

User Experience Researcher

Contact Info

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Relevant Skills



Usability Testing
User Interviews
Usertesting.com
Design Thinking
Competitive Analysis
Wireframing
A/B Testing
Sketch
Figma
Adobe Photoshop
Adobe XD
User Centered Design
Heuristic Evaluations
Observation Study
Strong Interpersonal Skills
Relationship Building
Creative Problem Solving
Strong Collaboration Skills
Presentation Skills

Education

- UC Berkeley Extension 2020
UX Design/ Research Certificate
- General Assembly 2019
UX/ UI Visual Design Certificate
- Stanford D School 2019
Introduction to Design Thinking Workshop
- CSU Dominguez Hills 2006
BA Psychology



Experience



Adobe (ProUnlimited) **3/2021 to Present**
Experience Researcher

Through UX research, craft compelling data-led UX strategies for mobile digital acrobat experiences that optimize journeys and provide measurable solutions. Be the voice of the user throughout the entire product lifecycle.

Encounter AI **7/2020 to 3/2021**
UX Researcher

Conduct and synthesize several exploratory studies that ensure natural language processor technology utilized in drive-thru for end users.

Agilent Technologies **7/2016 to 3/2021**
Research Manager

Overall management of clinical trial with cross-functional team and management of randomized quantitative data to make data-led decisions.

Genentech **9/2014 to 6/2016**
Country Research Specialist

Created and maintained international recruiting plans for clinical trials and research outcomes of Phase I trials.

Gilead Sciences **12/2013 to 8/2014**
Clinical Management Associate

Provided assistance for participant recruitment and created research plans and designed study data plan.